

**August 31<sup>st</sup> 2005 Ref: ZY049/A**

**PRESS RELEASE**

**New distributor enables increased access to Zytronic's range of radio frequency and electromagnetic interference shielded optical filter and window technologies**

Continuing its support for expansion and growth in Europe, Zytronic has appointed a new Swedish distributor, Jolex AB, which will provide local support and expertise for Zytronic's range of radio frequency interference (RFI) and electromagnetic interference (EMI) shielded optical filter and window technologies.

Zytronic now has a total of seven distributors covering 12 European countries. EMC and sealing solution specialist Jolex AB has a great deal of experience in shielding technologies and has customers in a wide range of market sectors including electronics, military, and data and telecommunications.

Zytronic's advanced RFI and EMI solutions can be tailored for different environments and applications ranging from military displays (hand-held computers, communications systems); secure areas (computer rooms, buildings and test chambers) and information displays (airport, rail and bus terminals) to telecommunications racks, radar applications, medical and navigation equipment.

Bill Moodie, sales director at Zytronic says, "Zytronic offers one of the most extensive and cost-effective ranges of solutions for the electromagnetic shielding of displays, enabling Jolex AB to provide its customers with a combination of the highest levels of RFI/EMI shielding without any compromise on optical performance, in all types of applications. In addition, the expertise that Jolex AB offers in this field will ensure the provision of excellent local support for our RFI/EMI shielding technologies."

A full list of Zytronic's distributors in Europe can be found at:

**[http://www.zytronic.co.uk/contact\\_distributors\\_emea.html](http://www.zytronic.co.uk/contact_distributors_emea.html)**.

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**About Zytronic**

Zytronic designs and manufactures a range of technologies that optimise the performance of electronic display applications. The company's principle products include award-winning touchscreen technologies, optical filters for enhanced performance and protection, and special filters to minimise electromagnetic emissions. In addition, the company can offer complex shaped glass composites for specialised applications.

Zytronic products are used in electronic displays for information kiosks, web phones, ATMs and gaming machines, as well as by military, computer, telecommunications, medical and lighting OEMs, and are available from its network of worldwide distributors.

The company is headquartered at its state-of-the-art manufacturing facility in Blaydon, Tyne & Wear in the UK. In addition to ISO-approved manufacturing, this facility is responsible for ongoing product development in composite

technology and is home to Zytronic's team of lamination, material science and electronics specialists.

For more company information, visit Zytronic's web site at: [www.zytronic.co.uk](http://www.zytronic.co.uk).

**About Jolex AB**

Jolex AB, located in Värmdö, Sweden, represents several selected suppliers and manufacturers across Scandinavia. The company offers a wide range of EMC and shielded products including shielded windows, shielded and non-conductive gaskets, power line, equipment, and data and telecom filters, as well as shielded rooms, doors and ferrites. Customers are predominantly within the military, medical, data and telecommunications and electronics sectors. Products are available as standard or custom design in variable quantities.

For more information about the company, please go to: [www.jolex.se](http://www.jolex.se)

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