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Elo TouchSystems signs up for Zytronic's projected capacitive touchscreen technology

Private label agreement between the two companies will ensure worldwide distribution of ZYTOUCH® technology under the Elo brand name.

Zytronic has signed a private labelling and distribution agreement with Elo TouchSystems, Inc., a business unit of Tyco Electronics. Under the terms of the agreement, Elo will distribute the Zytronic ZYTOUCH® projected capacitive touch sensor technology, on a worldwide basis through Elo's normal distribution channels under the Elo brand name.

Zytronic's ZYTOUCH® sensing technology is ideally suited to indoor and outdoor public access kiosk applications in industries ranging from retail, hospitality, gaming and travel services. Zytronic's ZYTOUCH® touchscreens feature a proprietary 'projected capacitive' sensing technology that does not require the kiosk user to make direct contact with the touch sensor. The technology uses microfine wires that are embedded within a toughened laminate, which maximises light transmission characteristics and offers enhanced protection against accidental or malicious threats. Users of ZYTOUCH®-based applications can also operate the touchscreen with a gloved hand.

Zytronic designs its own technologies and has a state-of-the-art, ISO-approved manufacturing facility. In addition, the method of touchscreen manufacture ensures that no sealing is needed to ensure that the sensor remains unaffected by moisture and rain, solvents, harsh cleaning fluids, grease, dirt, scratches and other surface damage.

The addition of the ZYTOUCH® projected capacitive touchscreens will complement Elo's existing product lines, enabling it to offer the broadest range of touch technologies in the industry.

Commenting on the agreement, Ian Lawson, chief executive of Zytronic says, *"Elo TouchSystems, Inc. has firmly established itself as the premier touch company. The new agreement ensures access to a comprehensive, global distribution network and ensures that worldwide customers have local support for, and access to our ZYTOUCH® technology."*

Mark Mendenhall, president, Elo TouchSystems, Inc. says, *"The addition of projected capacitive touchscreens is complementary to Elo's existing touch technologies and expands Elo's comprehensive product offering to enhance our position as the leader in touch technology. Elo's 30 years of experience and market leadership in touch technology will further enhance this unique projected capacitive technology from Zytronic."*

Zytronic's private label agreement with Elo TouchSystems, Inc. supersedes a previous distribution agreement with 3M Touch Systems, Inc.

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About Zytronic

Zytronic designs and manufactures a range of technologies that optimise the performance of electronic display applications. The company's principle products include touchscreen technologies, optical filters for enhanced performance and protection, and special filters to minimise electromagnetic emissions. In addition, the company can offer complex shaped glass composites for specialised applications. Zytronic products are used in electronic displays for information kiosks, web phones, ATMs and gaming machines, as well as by military, computer, telecommunications, medical and lighting OEMs worldwide. The company has its worldwide headquarters at its state-of-the art manufacturing facility in Blaydon, Tyne & Wear in the UK. In addition to ISO-approved manufacturing, this facility is responsible for ongoing product development in composite technology and is home to Zytronic's team of lamination, material science and electronics specialists.

For more company information visit Zytronic's web site at www.zytronic.co.uk

About Elo TouchSystems

Elo TouchSystems, Inc., global leader in touch technology, is a business unit of Tyco Electronics. Elo develops, manufactures and markets a complete line of touch products that simplify the interface between people and computers in both public-access and employee-activated applications. Founded in 1971, the company is headquartered in Fremont, California, with manufacturing sites in the U.S., Belgium, Taiwan, and Japan. Elo's main regional offices are in Kessel-Lo, Belgium and Yokohama, Japan, with additional sales and technical support offices worldwide.

For more information on Elo TouchSystems' products and services, call 1-800-ELO-TOUCH in the U.S. or +32-16-35-2100 in Europe or visit our Web site at www.elotouch.com

About Tyco Electronics

Tyco Electronics is a major division of Tyco International Ltd. (NYSE: TYC, LSE: TYI, BSX: TYC). Tyco Electronics is the world's largest passive electronic components manufacturer; a world leader in cutting-edge wireless, active fiber optic and complete power systems technologies; and is also rapidly developing extensive networking and building technology installation services. Tyco Electronics provides advanced technology products from over forty well-known and respected brands, including Agastat, Alcoswitch, AMP, AMP NETCONNECT, Buchanan, CII, CoEv, Critchley, Elcon, Elo TouchSystems, M/A-COM, Madison Cable, OEG, OneSource Building Technologies, Potter & Brumfield, Raychem, Schrack, Simel and TDI Batteries.

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