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PRESS RELEASE

**It's open 'House' for Bingo, thanks to Zytronic's touch technology
World leading jukebox company, Sound Leisure, adds touchscreen-operated Bingo to its flagship product**

Digital jukebox specialist Sound Leisure has selected Zytronic's ZYBRID® Projected Capacitive Technology (PCT™) to deliver interactive Bingo and a host of other touchscreen-based services in its flagship 'Milestones in Music' (MIM) jukebox system.

The culmination of almost 30 years' jukebox product development, the MIM AV can hold up to 30,000 audio tracks and 7000 video tracks. A combination of new software and the ZYBRID touch sensor technology has allowed Sound Leisure to augment the jukebox functionality by adding an interactive Bingo capability to the system. This enables pubs, clubs and other organisations to take advantage of laws that permit Bingo to be played without a gaming licence where the stakes do not exceed £2000 per week.

The Bingo software allows the site manager to enter his or her own manager's menu on screen. The stake which is being played for is then entered and the game can either be called via a microphone or by simply letting the unit call the number automatically. The whole process is controlled through a clear and bright touchscreen interface based on Zytronic's ZYBRID touch sensors.



ZYBRID touch sensors use an array of capacitors embedded within a front faced glass and plastic laminated overlay. Unlike some traditional touchscreens which are predominantly surface- ('front-face') active, the array is embedded below the sensing surface, ensuring it is very well protected from any accidental or deliberate damage, dirt, dust and other contaminants. PCT offers high resistance to chemicals, is easy to wipe clean and is ideally suited for high profile locations which demand ultra durable touchscreen solutions such as bars, clubs, cruise liners and public houses.

PCT is extremely reliable and is not prone to drift, which eliminates the need for any recalibration, thereby significantly reducing maintenance costs. It can also be operated with a gloved and ungloved hand and offers high levels of display clarity.

"We have been manufacturing jukeboxes for over 30 years and are known for our innovation and quality," says Chris Black, managing director at Sound Leisure. "We only use components in our products that have good service support, work efficiently and where possible, can be sourced locally. Reliability and durability are key criteria, and over the years, we have found that some other touch sensor technologies that become available to us really do not offer any advantage in terms of the end user. We chose ZYBRID for its excellent product features. As most of our units are situated in public areas, drink spills, for example, are a common occurrence. This will have a negative effect on some types of touchscreens, but with ZYBRID, we simply wipe the units clean and they keep on working. It is an extremely cost-effective solution."

The software will also include other touchscreen-led features, such as displaying JPEG based advertising and the ability to add an event planner, to publicise the venue's upcoming activities directly on the jukebox using a memory stick or Flash card reader. This will be ideal for any venues



showing live sports, holding quiz nights or Bingo evenings, as it will allow owners to create in-house promotions on their own PC and simply load them onto the jukebox directly.

Black concludes: "Touchscreens are so user-friendly and intuitive, just about anyone can use them. With our comprehensive graphical user interface, navigation around the software buttons is quick and easy, making it simple for owners to train staff and customers in their use."

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About Zytronic

Zytronic designs and manufactures a range of technologies that optimise the performance of electronic display applications. The company's principle products include award-winning touch sensor technologies, optical filters for enhanced performance and protection, and special filters to minimise electromagnetic emissions. In addition, the company can offer complex shaped glass composites for specialised applications.

Zytronic products are used in electronic displays for information kiosks, web phones, ATMs and gaming machines, as well as by military, computer, telecommunications, medical and lighting OEMs, and are available from its network of worldwide distributors.

The company has its headquarters and state-of-the-art manufacturing facilities in Blaydon, Tyne & Wear in the UK. In addition to ISO-approved manufacturing, these facilities are home to Zytronic's team of lamination, material science and electronics specialists who are responsible for ongoing product development in composite technology.

For more company information visit Zytronic's web site at www.zytronic.co.uk

About Sound Leisure

Sound Leisure designs and manufactures a wide range of audio and video products for the leisure and retail sectors. The company maintains its position as the UK's leading supplier of Digital Jukeboxes and Digital Foreground music systems with an extensive product range, including worldwide popular products such as The Music Post, VVS Browser and Top Of The Pops on line.

For further information, please visit the Web site at: www.soundleisure.com

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