



ZYTRONIC

The world at your fingertips



CLIENT:

AMtek
S.r.l.

LOCATION:

Italy

MARKET SECTOR:



TECHNOLOGY:

ZyBrid™

WHAT WE DID:

Zytronic, announced that Amtek, a leading Italian manufacturer of self-service vending machines, has been able to double the capacity and increase the internal space in its range of condom vending machines, by switching to a user interface based on a Zytronic projected capacitive touch sensor. The new electronic vending machines can also hold a much wider range of product, and deliver detailed sales reports in real time allowing stock to be tuned to local demand. The new CP14 Touch machine has over double the capacity for product, and offers 14 different ranges as opposed to 6 in the old mechanical design. The touch sensor is constructed from thermally tempered anti-glare etched glass which reduces reflections and further improves readability. This also provides protection against year-round weather conditions.

WHAT THEY SAID:

“Our customers like the very detailed and specific sales reports available, allowing them to see quickly in real time which products sell best in specific locations. They can then adjust the stock profile accordingly. It is very easy to update the screens as the product mix in each individual machine changes. We are also identifying opportunities to market our innovative machines internationally. The digital user interface makes it very easy to localise machines in terms of language, presentation and regulatory requirements.”

Matteo Ruggieri
Owner and CEO, Amtek

For more information visit www.zytronic.co.uk