

## **Regulatory Story**

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Company Zytronic PLC

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## ZYTRONIC PLC ("Zytronic")

## **AGM Trading Update**

Ahead of the AGM being held at 2.00 p.m. today, Zytronic provides the following trading update.

The board is pleased to announce that current trading is considerably ahead of the comparable period and revenues and margins, led by an improving trend in touch sensor orders and sales, are at levels similar to the performance of the second half of last year, which is in line with management expectations.

A further update will be given at the time of the half year results to the 31 March 2014, which the Directors expect to release during May 2014.

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Notes to Editors

Zytronic is the developer and manufacturer of a unique range of internationally award-winning touch sensor products.



These products employ an embedded sensing element and are based around either projected capacitive technology ("PCT™") or mutual projected capacitive technology (MPCT™) sensing. Both technologies were developed and designed to offer significant durability, environmental stability and optical enhancement benefits to system designers of touch interactive, industrial, self-service and public access equipment.

Operating from three modern factories near Newcastle-upon-Tyne in the United Kingdom, Zytronic designs and assembles touch sensors using special glass and plastic materials, in environmentally controlled clean rooms.

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