



## Regulatory Story

[Go to market news section](#)



**Company** [Zytronic PLC](#)  
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### **Zytronic plc ('Zytronic') Pre-close Trading Update**

Zytronic is pleased to announce an improved trading performance during the second half to 30 September 2013 and now expects the results for the year to be ahead of market expectations. Whilst subject to audit, the profit before taxation is now anticipated to be approximately £1.9m on revenues of £17.2m.

Although the second half is generally stronger, this expected result represents a considerable increase over the £0.8m profit before taxation achieved in the first half, principally attributable to an improved proportion and mix of touch sensor sales resulting in better margins due to production efficiencies.

A further update will be provided in December at the time of the preliminary results.

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## **Notes to Editors**

Zytronic is the developer and manufacturer of a unique range of internationally award-winning touch sensor products.

These products employ an embedded sensing element and are based around projected capacitive technology ("PCT™") sensing. PCT offers significant durability, environmental stability and optical enhancement benefits to system designers of touch interactive, industrial, self-service and public access equipment.

During 2012, Zytronic developed new know-how to create mutual projected capacitive technology ("MPCT™") which enables multi-user and multi touch touch-sensing in ultra large form factor sizes up to 84".

Operating from three modern factories near Newcastle-upon-Tyne in the United Kingdom, Zytronic assembles touch sensors using special glass and plastic materials, in environmentally controlled clean rooms.

This information is provided by RNS  
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