



Zytronic PLC - ZYT
Trading Update
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Zytronic PLC
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ZYTRONIC PLC
("Zytronic")
AGM Trading Update

Ahead of the AGM being held at 2.00 p.m. today, Zytronic provides the following trading update.

The Board is pleased to announce that further to the outlook statement given in December, trading and future prospects remain in line with management's expectations.

As part of the Group's recent marketing review, a new brand identity and new mobile device compliant websites, to emphasise the Group's focus as a provider of touch sensing solutions and the global nature and markets for the applications, have today been released.

Progress continues on various commercial and strategic initiatives viewed in the News section at the Group's trade-facing website, www.zytronic.co.uk, such as Interactive Signage (December 2015), Investments in Touch Sensor Output (January 2016), Durable Touch Technology (January 2016) and North American Presence Expansion (February 2016). The web address for the new corporate website remains unchanged at www.zytronicplc.com.

A further update will be given at the time of the half year results to the 31 March 2016, which the Directors expect to release during May 2016.

For further information please contact:

Zytronic plc

0191 414 5511



Mark Cambridge, Chief Executive

Claire Smith, Group Finance Director

N+1 Singer

020 7496 3000

Aubrey Powell / Tom Smale

Notes to Editors

Zytronic is the developer and manufacturer of a unique range of internationally award-winning and patented touch sensor products.

Zytronic's products employ an embedded sensing solution and are readily configurable to a system designer's specific requirement, offering significant durability, environmental stability and optical enhancement benefits to touch interactivity for industrial, self-service and public access equipment.

This information is provided by RNS

The company news service from the London Stock Exchange

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